

Keys resort reopens nearly a year after Hurricane Irma

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Almost a year after Hurricane Irma pummeled the Florida Keys, another major resort is resuming operations.

Hawks Cay Resort on Duck Key formally reopened Thursday after a \$50 million project to repair damage caused by Irma. Owners also used the opportunity to enhance the property's appeal to upscale travelers.

Keys tourism officials says the resort's 177 hotel rooms will bolster the Keys lodging inventory to 90 percent operational following the Sept. 10, 2017, tropical cyclone.

Among enhancements guests will experience are completely renovated rooms, two new restaurants and a new oceanfront, adults-only relaxation area with pool, food and beverage facilities.

The resort laid off much of its staff because of the storm but has hired 200 employees in advance of the reopening.



The image shows a Facebook post from the official page of Hawks Cay Resort. The post features a header with the resort's logo and name, followed by four vertical photographs: a tropical beach with thatched umbrellas, a swimming pool with palm trees, a pirate ship-themed water slide, and a resort building at sunset. Below the images, the date '8.30.18' is displayed in large blue font, followed by the hashtag '#HawksCayRises' in orange. The main text of the post reads: 'You've been patiently waiting and the time is finally here! We are happy to share the news that Hawks Cay Resort will celebrate its grand reopening on Aug. 30. Everything you loved about Hawks Cay will be back... only better! #HawksCayRises'. At the bottom, engagement statistics show 1.1K likes, 170 comments, and 285 shares.

Hawks Cay Resort
about a month ago

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<http://www.nydailynews.com/featured/sns-keys-resort-reopens-nearly-a-year-after-hurricane-irma-20180830-story.html>